



Press release , Copenhagen July 17. 2016 mceventyr.dk [YouTube.com/mceventyr](https://www.youtube.com/mceventyr) [Facebook.com/mceventyr](https://www.facebook.com/mceventyr)

mceventyr is a Danish TV show about 5 friends and their motorcycles. Ranging everything from "how to take a motorcycle license", tours, tests and do-it-yourself tips to helpful info and a lot of fun. mceventyr have been around various places in Denmark, Norway, Sweden, Germany, Holland and this year also Austria, Slovenia and Czech Republic

mceventyr is now doing season 8 of the show and since 2009 mceventyr have published 316 videos and more than 1,2 mio views mostly in Denmark, but also abroad since most episodes are subtitled in English. Some times mceventyr are streaming the show live when a project needs some help from the viewers.

mceventyr represent Allan Lindy, the student who started using the bike as a cheap means of transport. Kristian Lademann, who is a school teacher and loves everything from the 60s especially Triumph. The Producer of mceventyr, Mads Bolding, is a Product Manager in film equipment who loves technology, gadgets and naked street motorcycles. Rune Buch is the show's cameraman who follows the team through thick and thin. Finally, there is the newcomer from Aalborg, Stinus Tarp, a project manager as Mads got lured into the motorcycle world at a birthday party where the two met for the first time some years ago. Stinus says in one of the mceventyr videos that Mads is the most expensive acquaintance he ever had. It cost both a motorcycle license and a motorcycle to get to know him.

Viewers can influence the content of the broadcasts, as well as give advice and ideas for the five friends, who produces and finances the series themselves. On mceventyr.dk you can make a donation if you should resolve to support the project. Together mceventyr will again this year embark on new adventures and give all interested parties an insight into a world of situations that everyone can relate to. Where to go, how do we get there and why are we there?

Welcome to mceventyr.

Press inquiries to:

Mads Bolding

mads (at)



Allan

Kristian

Mads

Rune

Stinus